



Western Cape  
Government

FOR YOU

# Technical Trade Symposium Berries SA

Dr Ivan Meyer

Minister of Agriculture: Western Cape

26 Mei 2023



# Content



• Ministerial Priorities

• Port of Cape Town Container dashboard

• AGOA

• Practical assistance to farmers

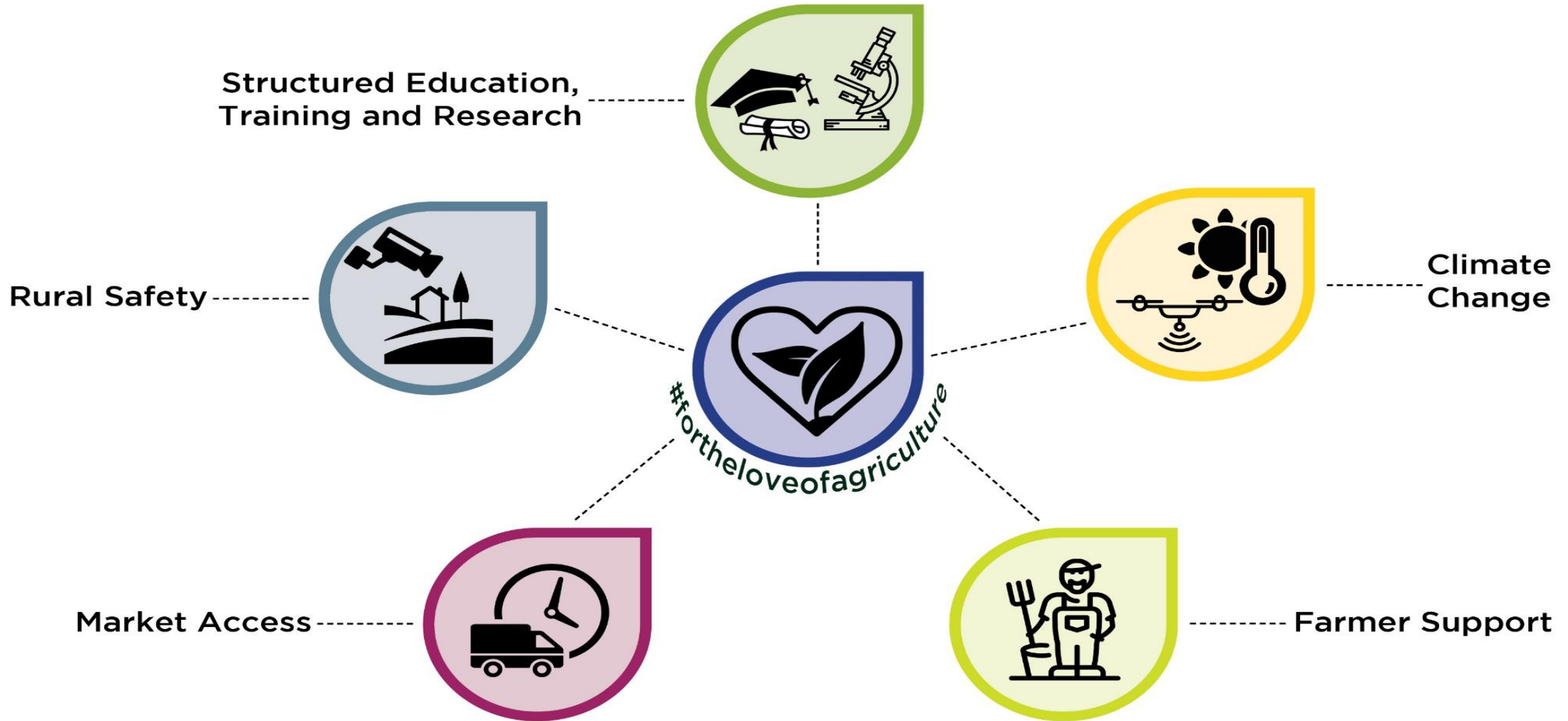
• Jobs creation in Western Cape

• I want SA to succeed





# Ministerial Priorities



# Structured Education, Training and Research

- ❑ Research – Plant, animal, soil and environment
- ❑ Agriculture is a science
- ❑ No education no food security
- ❑ Training students, farmers and producers
- ❑ Increase training opportunities for agricultural sustainability:
  - More Agricultural schools, and
  - More Agricultural subjects on school level
- ❑ Keep up with technology development of 4<sup>th</sup> industrial revolution - embracing technology as “tools” for research





# Rural safety

- **Food security**: Rural economy
- **Protecting farmers** = Protecting food security
- **Safety in rural areas** is an issue
- Attack on a farmer is an **attack on the economy**
- Rural safety **desk, dashboard and App.**
- Encourage accreditation of **Farm Watches**
- Facilitate **training of Farm Watch members** through DOCS structures



# Market Access

- ❑ Market Access is a **strategy** of the Western Cape Government
- ❑ **WESGRO** – Agriculture Market Access information unit
- ❑ **5% target** - Growth
- ❑ **African Continental Free Trade Area (AfCFTA) agreement**: Open new opportunities
- ❑ Agri-processing expansion: **Agri-processing on Wheels** - Take services to rural areas
- ❑ Market Access → **Supply food security**





# Farmer Support

- **17 000 farmers in WC** - Commercial and Small scale
- **Farmer Support = Food security**
  - Dept did **4015 on-farm visits** in 2020/21, **with 3 600 farm visits** planned to small farmers in 2021/22
  - **Implemented 5200 food gardens** (One-home-one-garden) **1 800 HH gardens** planned for 2021/2022
- **Will continue working with industry partners to maximise service delivery**
- **Greater focus on technology transfer** to farmers in terms of production
- **Farmer is a friend: Society needs them**





# Climate Change

- SA **50<sup>th</sup> driest country** in the world
- Agriculture need **sustainable Resource Management**
- **Technical applications** needed for better water research management
- Climate change is a **threat to global food security**
- Re-visit farming practices in **arid areas**
- **Alien clearing projects** created 1000 jobs & rehabilitated 15 000 ha



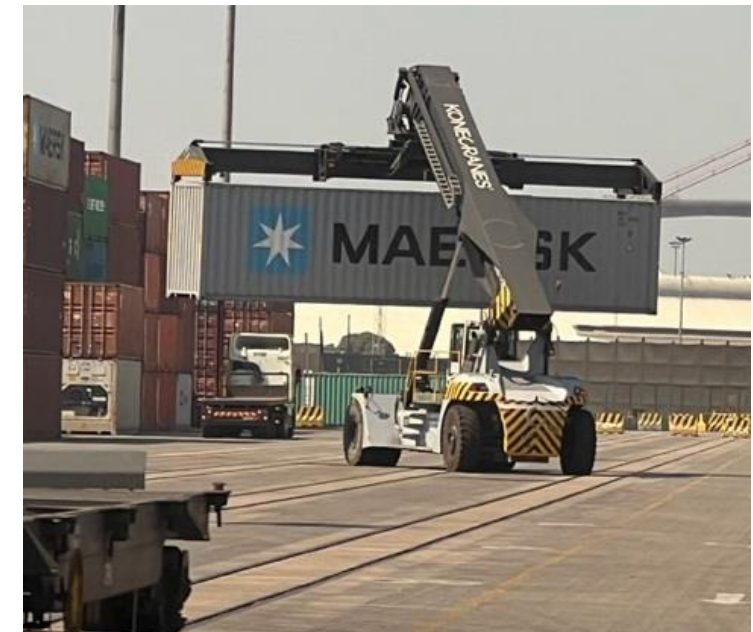


# Port of Cape Town Container Logistics Dashboard

WCG/DEDAT advocacy and facilitation role

# Cape Town Container Logistics Dashboard: Why a dashboard?

- The port logistics dashboard aims **to provide a transparent view of port-related logistics performance** using multiple data sources to offer a real-time view.
  - *Data sources included Transnet and vessel/truck tracking subscriptions – also own calculations by service provider.*
- Port of Cape Town **prototype** - customized and enhanced from Durban test case.
- The dashboard will be a **free subscription to primary user agencies** for 2023 to extend logistics focus and refine indicators.
- It will be a **pilot project** to add to the performance indicators and ensure a credible independent performance dashboard for the year.





# Cape Town Container Logistics Dashboard

## Western Cape Container Terminal Performance

CTCT Overview

Live Vessel

Port Movement History

Stack - Land Side Operations

Container Moves

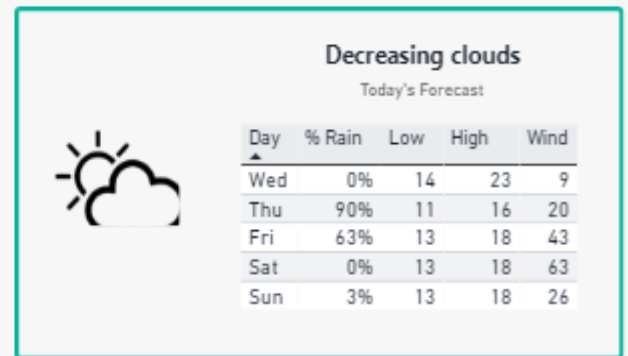
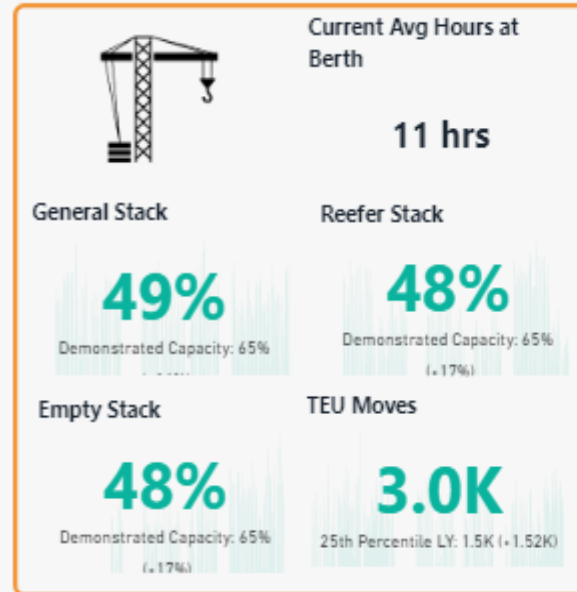
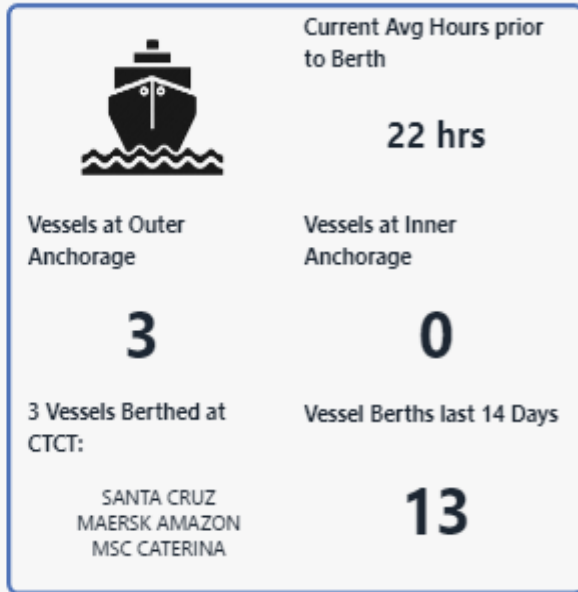
Port Productivity

Behaviour Beyond Port

HMV Congestion

Traffic Incidents

Weather Impact



5/6/2023

5/8/2023

Copy

Latest CTCT Data

# AGOA



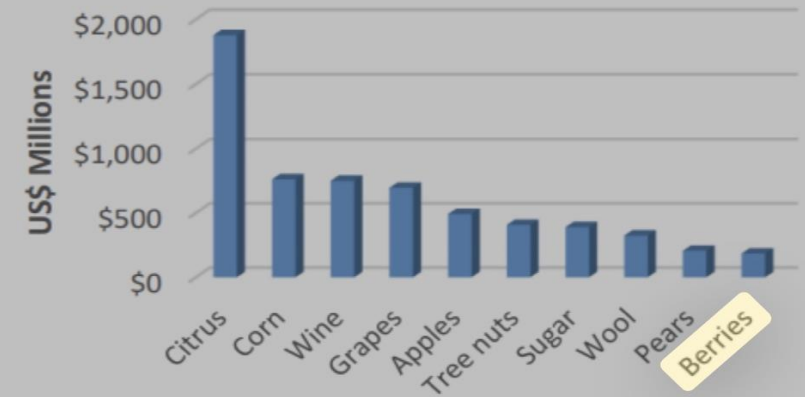
**Wandile Sihlobo** ✓  
@WandileSihlobo

South Africa's major agricultural exports

SA agricultural exports hit a record US\$12.4 billion in 2021 (nights on the link below)

[wandilesihlobo.com/2022/02/26/sa-...](http://wandilesihlobo.com/2022/02/26/sa-...)

## **Major Agricultural Products Exported (2021):**





# AGOA: What the Province can do

## ❖ Understand the situation

- Access various documents.

## ❖ Engage the other spheres of government in SA

- Ensure that it is on the agenda of the Agricultural Trade Forum (ATF)

## ❖ Engage with the USA Ambassador in SA

## ❖ Engage potential influencers in the USA

- Letter from Premier Winde to Governor Newsom of California
- Discussion between Minister Meyer and Secretary Ross (CDFA)

*Kantoor van die Premier*  
*Office of the Premier*  
*I-ofisi ye Nkulumbuso*



Reference : 3/2/9/1  
Verwysing :  
Isingqiniso :

Date : 23 September 2022  
Datum :  
Umhla :

Mr Gavin Newsom  
The Governor of the State of California  
10211 O Street, Suite 9000  
SACRAMENTO  
CA 95814

Dear Mr Newsom

### **SOUTH AFRICA'S PREFERENCES UNDER AGOA**

The purpose of this letter is to request your support to ensure continuous preferences for South Africa under the African Growth and Opportunities Act (AGOA).

AGOA is an Act passed by the United States (US) Congress with the objective of stimulating development in Africa by providing duty free market access for certain African countries. At this stage about 40 African countries are eligible to receive benefits under AGOA and 8 800 tariff lines (combining AGOA and GSP preferences) are included.

South Africa is one of the eligible countries to receive benefits under AGOA and at this stage between 70% (2021) and 75% (2019) of the value of South African Agricultural exports to the US receives trade preferences. It is particularly wine and citrus (the Western Cape is the only black-spot free region in South Africa and hence allowed to export citrus to the USA) which benefits from AGOA preference

# Visit to California - Sept 2022

## California Strawberry Commission

- Strawberries are the 4<sup>th</sup> most important crop in California.
- Responsible for 88% of total strawberry production in the USA.

## Driscolls (Watsonville)

- Is the global leader in berry production (blueberries, raspberries, blackberries & strawberries), with production facilities in 25 countries.
- Acquired a SA company on 31 July 2022 .
- 14 growers (11 in the WC) signed up with Driscolls.
- Very impressed with SA blackberry producers and wants to increase blueberry production from 300ha to 500ha in SA.
- Driscolls plans to acquire a research farm in SA.

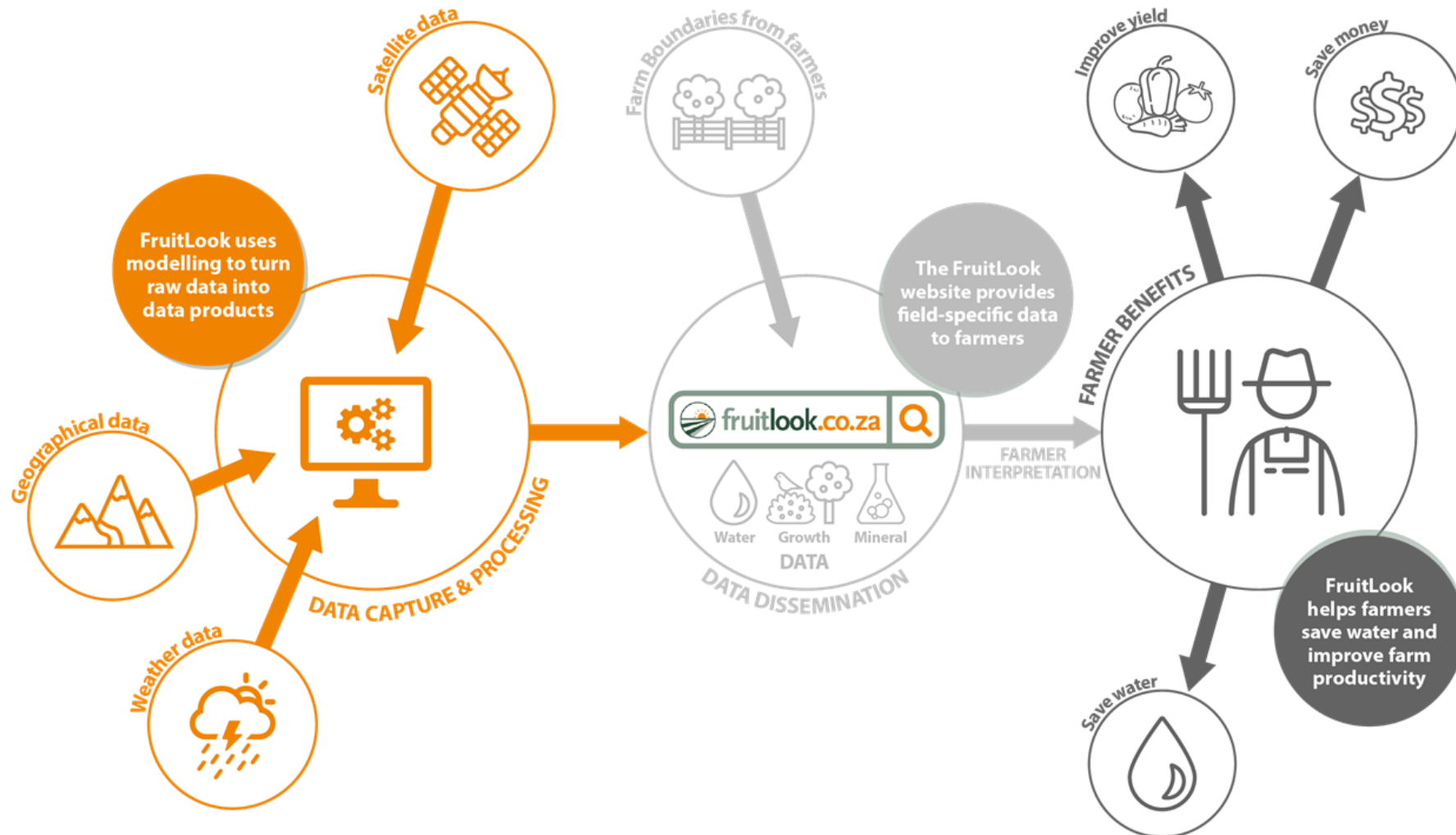




# Practical assistance to farmers

# Practical assistance to farmers: **FRUITLOOK**

 **fruitlook.co.za** is a tool that helps farmers improve crop productivity and water use by turning raw data into useful information





# Practical assistance to farmers: Cape Farm Mapper

Cape Farm Mapper is a web mapping application, which is a combination of open-source and proprietary software and can assist with decision-making.

It provides access to spatial databases and web services and has the following features:

- View query, search & create spatial data
- Various spatial data sets
- Map navigation
- Familiar with Bing, Google, & OSM base maps
- SG Cadastre search (farms & erven)
- Layer view and query
- Feature drawing tools
- Data import & export (KML/GPX)
- Map printing

The following data sets can be accessed through Cape Farm Mapper:

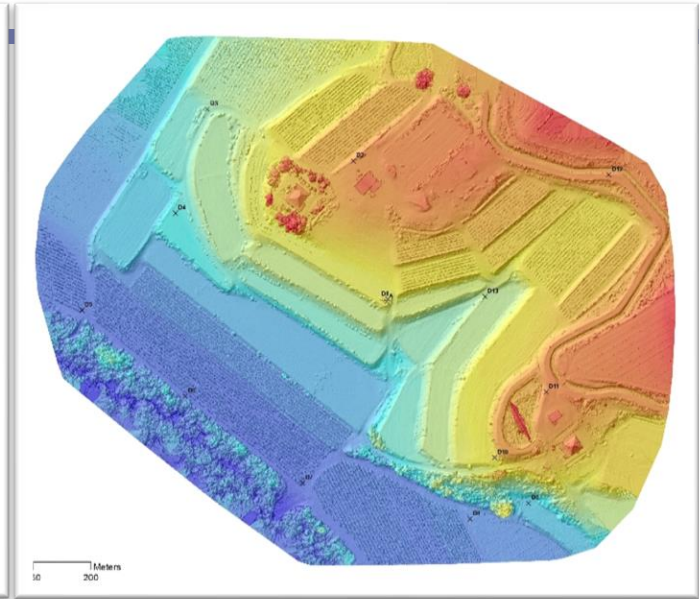
- Erven and Farm cadastre boundaries
- Administrative demarcation boundaries
- Agricultural baseline parameters
- Dryland potential, land capability, grazing capacity, etc
- Broad soil descriptions
- Climatic parameters
- Atlas of Climatology & Agrohydrology
- Conservation
- Vegetation classification
- Water Resources

and/or Mispah forms (other soils may occur)  
c sands  
aceous land classes, rocky  
atena  
tanic and/or pedocutanic diagnostic horizons dominant  
w apedal, freely drained soils  
i a diagnostic ferruginous horizon  
alanic, red structured diagnostic horizons, undifferentiated

Access  
Cape Farm Mapper by  
visiting  
[www.elsenburg.com](http://www.elsenburg.com)

Western Cape Government  
Earthstar Geographics LLC Earthstar Geographics SIO Earthstar Geographics SIO © 2015  
LIABILITY DIS

# Practical assistance to farmers: Drone training – Planning of land



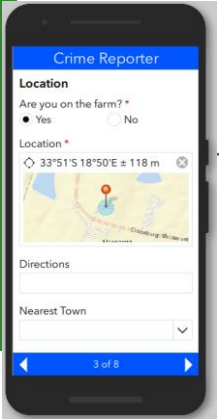
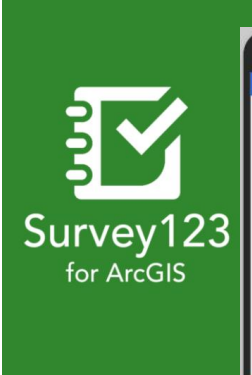
Close to 500 images were taken to produce a high-quality map.

Traditional methods used to cover the area resulted in 7500 points of accuracy.

Drone technology on the same area had 45 Million points of accuracy.

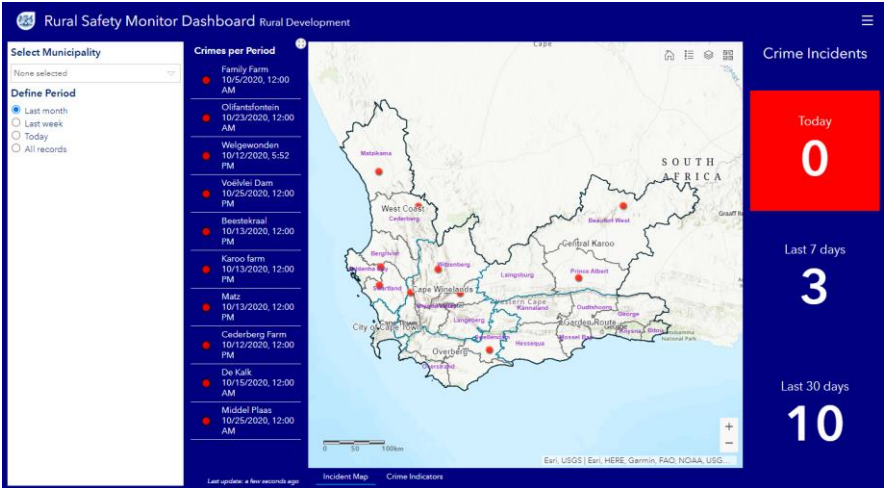
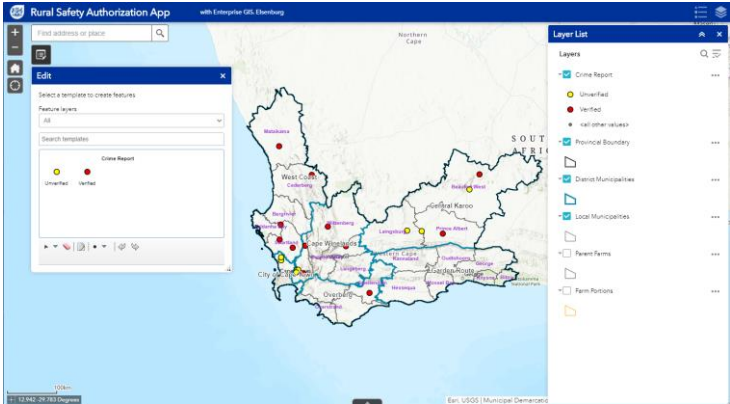


# Practical assistance to farmers: Rural Safety Monitoring dashboard



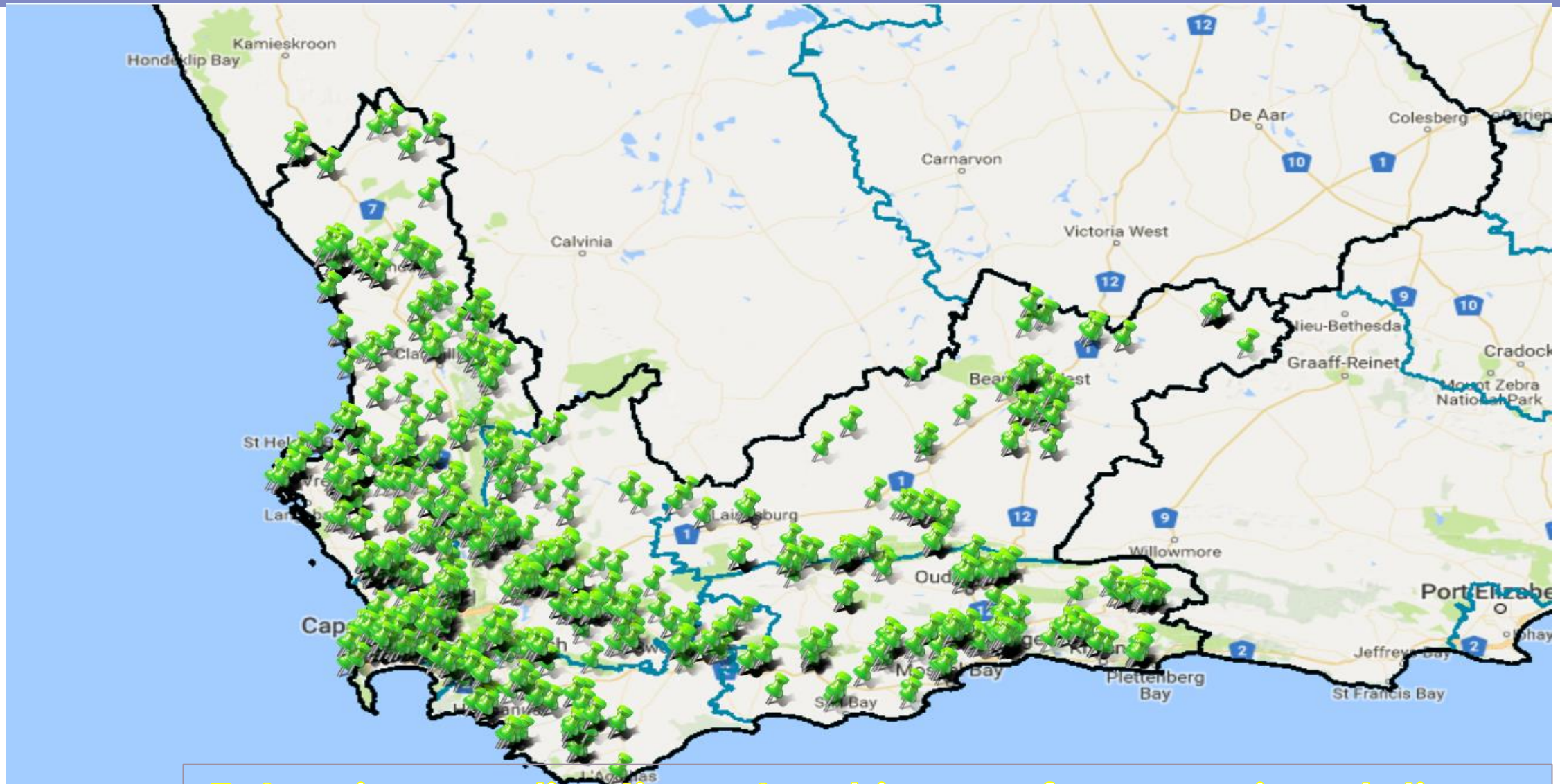
Crime incident reported on Mobile App by CDO

Incident verified and information/status updated by Project Manager /Project Coordinator on Web Application



Crime incidents viewed on Operational Dashboard

# Practical assistance to farmers: Smart pen



Extension application – tracking on-farm service delivery





# Reality Check: Jobs created in the 4<sup>th</sup> Quarter of 2022

<b>Rest of South Africa</b>	<b>2 000 Jobs</b>	<b>1 %</b>
<b>Western Cape</b>	<b>167 000 Jobs</b>	<b>99%</b>
<b>Total Jobs created in SA:</b>	<b>169 000 Jobs</b>	<b>100%</b>



# I don't want the WC to succeed, I want SA to succeed!





## Quote from the song of praise:

“This is my song, oh God of all the nations. A song of peace for lands afar and mine. **This is my home the country where my heart is**; here are my hopes, my dreams, my holy shrine”



**Dankie**  
**Thank you**