



BERRIES ZA
— SUPPORTING SOUTH AFRICAN GROWERS —



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BLUEBERRIES FORECAST 2021/2022



25,000 tons
export, approx.



36,000 tons
production.



60% increase
from the
previous season.



ROADSHOW

In April we concluded our roadshow in the Western Cape with a meeting in George. I am pleased to say that we managed to reach out to a total of 50 growers and other stakeholders over the four different days. We consider it a great success for our very first roadshow! Thanks to everyone who attended. We will be visiting the Northern parts of our country on the following days:

- **Monday, 24 May 2021:** 14h00-16h00, Ingwenyama Lodge Witrivier.
- **Tuesday, 25 May 2021:** 09h00-11h00, Fairview Hotel, Spa & Golf resort, Tzaneen.
- **Tuesday, 25 May 2021:** 15h00-17h00 Euphoria Golf Estate, Naboomspruit.
- **Wednesday, 26 May 2021:** 09h00- 11h00, Mooinooi Golf Estate, Mooinooi.

BERRIESZA AGM AND TECHNICAL SYMPOSIUM

Diamant Estate | Friday 28 May 2021 | 8h30 -13h00



SAVE THE DATE

- IBO Online Conference : 23-25 August 2021
- Madrid Fruit Attraction : 5 - 7 October 2021, IFEMA - Feria de Madrid

