

Good. Better. Blueberries!

ANNUAL TECHNICAL & TRADE SYMPOSIUM

30 & 31 MAY 2024 | ASHANTI ESTATE



BERRIES ZA
— SUPPORTING SOUTH AFRICAN GROWERS —

DAY 1

AGENDA | 30 MAY

08h00 Arrival & registration

SESSION 1

09h00 Opening & Welcoming
Mr Brent Walsh CEO, Berries ZA

09h05 Prof Vaughn Walton | Oregon State University
Drosophila suzukii: Perspectives on management and control

09h40 Dr Gulu Bekker | Stellenbosch University
Drosophila suzukii current status & perspectives in South Africa

10h00 Mr Zion Jodamus | Stellenbosch University
Current status & population dynamics of major insect pests on blueberries in South Africa & the implications thereof for growers

10h10 Mr Gideon van Zyl | ProCrop
Evaluation of spray deposition parameters on blueberry leaves & fruit as influenced by spray water volume

10h30 Refreshments

SESSION 2

11h10 Ms Deirdre Holcroft | Holcroft Postharvest Consulting
Postharvest management of blueberries + Q&A

12h00 Ms Inge Coetzee | University of Pretoria
Preharvest prevalence of *Alternaria alternata* in the Northern regions of South Africa

12h15 Mr Carl Schulenburg | University of Pretoria
Impact of UV-C irradiation on stimulated induction of defence mechanisms in blueberries for the control of green & grey mould

12h30 Mr Joshua Apples | Stellenbosch University
Improved sustainability of blueberry production through optimisation of preharvest factors with a focus on plant nutrition

12h45 Lunch

SESSION 3

14h00 Mr Pietman Wessels | Frudata
The principles of profitability in the blueberry industry

14h45 Mr Louw Pienaar | BFAP
Looking 10 years ahead: Global blueberry markets and what to expect from South Africa

15h10 Conclusion & Acknowledgements



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BERRIES ZA
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DAY 2

AGENDA | 31 MAY

08h00 Arrival & registration

SESSION 1

09h00 Welcoming

Mr Brent Walsh, CEO Berries ZA

09h05 Dr Mogale Sebopetsa | Head of Department,
Western Cape Agriculture
Update from the Department of Agriculture

09h30 Prof Johan Fourie | Stellenbosch University
Our Long Walk to Economic Freedom and the Road
Ahead + Q&A

10h10 Ms Linda Nielsen | CEO
Horticultural Development Council Zimbabwe
The Zimbabwe Story

10h40 Refreshments

SESSION 2

11h20 Mr Jon Salters | Global CEO, United Exports
Global Blueberry Trends

11h40 Ms Antoinette van Heerden | Logistics Affair
Manager, FPEF
Transnet: Navigating the Road to Recovery

12h00 Mr Brent Walsh, CEO Berries ZA
Berries ZA update, Questions & wrap up

12h15 Lunch

13h00 Berries ZA AGM 2024



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